

# Bahar Shahmammadova

UX Designer

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## EXPERIENCE

### Lutron Electronics, Philadelphia, PA

**User Experience Co-Op**, June - August 2022

Worked with the UX and development team on transforming a complicated desktop experience into a mobile app to attract more entry-level users to the new Lutron system.

Created wireframes and conducted usability testing on the new product for MVP. Analyzed usability testing data to identify and prioritize issues before further iterating. By the end of my internship, I delivered validated design specs to the engineering team.

### Backyard Brains, Ann Arbor, MI

**UX Consultant**, January - April 2022

Redesigning and improving user experience of the neurorobot app based on our research.

Researched and conducted usability workshops, interviews, and tests to understand user's pain points and behavior with the current product.

### Hexbug, Greenville, TX

**Industrial Design Intern**, September - November 2019

Redesigned characters for Junkbots robots as well as 3D modeled parts for Junkbots to be tested and manufactured.

### Designnobis, Ankara, Turkey

**Industrial Design Intern**, June - August 2018

Worked with the industrial design team on CAD and the design of architectural columns and flooring as well as new concepts.

### Colgate + SCAD Collaboration Project, Savannah, GA

**Industrial Designer**, March - June 2018

Researched and designed the future of oral care experience for young adults in 2025.

## EDUCATION

### University of Michigan, Ann Arbor, MI

MSI, Human-Computer Interaction,  
GPA 4.0 | 2020 - 2023

### Savannah College of Art & Design, Savannah, GA

BFA, Industrial Design  
GPA 3.7 | 2016 - 2019

## DESIGN + RESEARCH

Contextual Inquiry	Persona Creation
Data Synthesis	Journey Mapping
Heuristic Evaluation	Usability Testing
Interaction Design	Storyboarding
Prototyping	Data Visualization
Affinity Diagramming	3D Modeling
Information Architecture	3D Printing

## TOOLS

Figma	Python
Sketch	HTML/CSS
Principle	Solidworks
Adobe XD	Rhinoceros
Adobe Illustrator	Fusion 360
Adobe Photoshop	Keyshot
Adobe InDesign	

## HONORS AND AFFILIATIONS

2022 Spring Student EXPO - Best Project  
EPDA - Honorable Mention  
SCAD Dean's List  
SCAD Achievement Scholarship  
Young Bird Design Award - Top 30